



Rathindra Krishi Vigyan Kendra
Palli Siksha Bhavana (Institute of Agriculture), Visva-Bharati
Sriniketan, Birbhum – 731236, West Bengal



Information on Organization of Events on Farmers' Fair - Garib Kalyan Sammelan on 31.05.2022

Name of ATARI: ICAR –ATARI Kolkata, Zone -V

Name of State/UT	Name of the KVK	No. of farmers participated	No. of public representatives participated			Activities carried out during the campaign	Media Outreach
			Central Ministers/MPs	State Ministers/MLAs	Others		
West Bengal	Rathindra Krishi Vigyan Kendra, Birbhum	519 Offline on Campus + 727 Online Off Campus	-	-	-	<p>1. Welcome Address – Dr. Prabuddha Ray, Subject Matter Specialist (Agricultural Extension) and Nodal Officer for Farmers' Fair – Garib Kalyan Sammelan, Rathindra KVK</p> <p>2. Presidential Address - Prof. Arun Kumar Barik, Principal, Palli Siksha Bhavana and In-Charge, Rathindra Krishi Vigyan Kendra, Visva-Bharati</p> <p>3. Address of Chief Guest – Prof. Goutam Kumar Ghosh, Vice-Principal, Palli Siksha Bhavana (Institute of Agriculture), Former Head of the Department of Soil Science and Agricultural Chemistry, Visva-Bharati</p> <p>4. Distribution of the Brochure of the Programme Farmers' Fair - Garib Kalyan Sammelan both in vernacular Bengali Language and English Language among the Participants</p> <p>5. Film Shows on Sixteen different Central Govt. Schemes and Programmes of nine different ministries and departments of Govt. of India (Some of the Schemes / Programmes are as under:</p> <p>(i) Pradhan Mantri Awaas Yojana (both Grameen & Urban)</p> <p>(ii) Pradhan Mantri Kisan Samman Nidhi</p> <p>(iii) Pradhan Mantri Ujjwala Yojana</p> <p>(iv) POSHAN Abhiyan</p> <p>(v) Pradhan Mantri Matru Vandana Yojana</p> <p>(vi) Swachh Bharat Mission (both Grameen & Urban)</p> <p>(vii) Jal Jeevan Mission & AMRUT</p> <p>(viii) Pradhan Mantri SVANidhi Scheme</p> <p>(ix) One Nation One Ration Card</p> <p>(x) Pradhan Mantri Garib Kalyan Anna Yojana</p> <p>(xi) Ayushman Bharat PM Jan Arogya Yojana</p> <p>(xii) Ayushman Bharat Health and Wellness Centre</p> <p>(xiii) Pradhan Mantri MUDRA Yojana)</p>	<p>1. All India Radio, Santiniketan</p> <p>2. Doordshan Kendra, Santiniketan</p>

						<p>6. Interaction of Hon'ble Prime Minister Sri Narendra Modi with the Selected beneficiaries of about sixteen Schemes / Programmes spanning nine Ministries/Departments of the Government of India through Video conferencing from Simla, Himachal Pradesh.</p> <p>7. Formal Release of 11th Instalment of PM Kisan Samman Nidhi amounting to Rupees Twenty-One Thousands Crores through direct benefit transfer mode to the bank accounts of the Kisan Samman Nidhi registered Farmers and Farm Women by the Hon'ble Prime Minister Sri Narendra Modi from Simla, Himachal Pradesh through Webcasting</p> <p>8. Address of the Hon'ble Prime Minister Sri Narendra Modi from Simla, Himachal Pradesh through Webcasting</p>	
--	--	--	--	--	--	--	--

***N.B.**

Number of Beneficiaries assembled, Scheme-wise												Total No. of Beneficiaries	Total Number of other Farmers and participants	Total number of participants physically present	Any significant highlights (mention briefly in bullet points)
PM Kisan Samman Nidhi	PM Ujjwala Yojana	Nutrition campaign	PM Matru Vandana Yojana	Swachh Bharat Mission (Rural and Urban)	Jal Jeevan Mission and Amrit	PMs Svanidhi Yojana	One Nation-One Ration Card	PMs Garib Kalyan Anna Yojana	Ayushman Bharat PM Jan Arogya Yojana	Ayushman Bharat Health and Wellness Center	PM Mudra Yojana				
251	69	55	0	12	0	0	0	81	0	0	2	470	49	519	* In addition to 519 total nos. of participants physically present in the programme, another 727 nos. of participants of 25 nos. of WhatsApp groups created and operated by Rathindra KVK, Birbhum and 01 WhatsApp group of IFFCO, Birbhum and 01 WhatsApp group of Reliance Foundation, Birbhum participated in the programme in virtual mode.

The Rathindra Krishi Vigyan Kendra, Palli Siksha Bhavana (Institute of Agriculture), Visva-Bharati, Sriniketan, Birbhum – 731236, West Bengal organized the Farmers' Fair – Garib Kalyan Sammelan – 2022 as part of the on 31.05.2022 at the Rathindra KVK Campus with participation of 519 nos. of practicing farmers and farm women and rural youth and with the participation of 727 nos. of Practicing Farmers Farm Women, Rural Youths of 25 nos. of WhatsApp groups created and operated by Rathindra KVK, Birbhum and 01 WhatsApp group of IFFCO, Birbhum and 01 WhatsApp group of Reliance Foundation, Birbhum participated in the programme in virtual mode.

The Day was started with the Welcome Address by Dr. Prabuddha Ray, Subject Matter Specialist (Agricultural Extension) and Nodal Officer for Farmers' Fair – Garib Kalyan Sammelan, Rathindra KVK. The Presidential Address of the Programme was delivered by Prof. Arun Kumar Barik, Principal, Palli Siksha Bhavana and In-Charge, Rathindra Krishi Vigyan Kendra, Visva-Bharati. The Address of Chief Guest was presented by Prof. Goutam Kumar Ghosh, Vice-Principal, Palli Siksha Bhavana (Institute of Agriculture), Former Head of

the Department of Soil Science and Agricultural Chemistry, Visva-Bharati. The Brochures of the Programme Farmers' Fair - Garib Kalyan Sammelan were distributed both in vernacular Bengali Language and English Language among the Participants.

Later the Film Shows on Sixteen different Central Govt. Schemes and Programmes of nine different ministries and departments of Govt. of India were performed as under:

(i) Pradhan Mantri Awaas Yojana (both Grameen & Urban)

(ii) Pradhan Mantri Kisan Samman Nidhi

(iii) Pradhan Mantri Ujjwala Yojana

(iv) POSHAN Abhiyan

(v) Pradhan Mantri Matru Vandana Yojana

(vi) Swachh Bharat Mission (both Grameen & Urban)

(vii) Jal Jeevan Mission & AMRUT

(viii) Pradhan Mantri SVANidhi Scheme

(ix) One Nation One Ration Card

(x) Pradhan Mantri Garib Kalyan Anna Yojana

(xi) Ayushman Bharat PM Jan Arogya Yojana

(xii) Ayushman Bharat Health and Wellness Centre

(xiii) Pradhan Mantri MUDRA Yojana.

Then the Hon'ble Prime Minister Sri Narendra Modi interacted with the Selected beneficiaries of about sixteen Schemes / Programmes spanning nine Ministries/Departments of the Government of India through Video conferencing from Simla, Himachal Pradesh.

The 11th. Instalment of PM Kisan Samman Nidhi amounting to Rupees Twenty-One Thousand Crores was formally released by the Hon'ble Prime Minister Sri Narendra Modi through Webcasting from Simla, Himachal Pradesh. The instalment amount will be passed on to the beneficiaries through direct benefit transfer mode to the bank accounts of the Kisan Samman Nidhi registered Farmers and Farm Women.

Then the Hon'ble Prime Minister Sri Narendra Modi addressed the participants of the Programme from Simla, Himachal Pradesh through Webcasting.

Prof. Arun Kumar Barik, Principal, Palli Siksha Bhavana and In-Charge, Rathindra Krishi Vigyan Kendra, Visva-Bharati addressing the participants of the Farmers' Fair – Garib Kalyan Sammelan on 31.05.2022



A Portion of the participants of the Farmers' Fair – Garib Kalyan Sammelan organized by the Rathindra Krishi Vigyan Kendra, Palli Siksha Bhavana, Visva-Bharati on 31.05.2022



Participants of the Farmers' Fair – Garib Kalyan Sammelan organized by the Rathindra Krishi Vigyan Kendra, Palli Siksha Bhavana, Visva-Bharati on 31.05.2022 listening to the address of the Hon'ble Prime Minister Sri Narendra Modi, Webcasted from from Simla, Himachal Pradesh

